



TVS

PRESS RELEASE

TVS AT CONVIVIO FOR THE FIGHT AGAINST AIDS

TVS, a leading company in Italy producing non-stick designer cookware, contributes to supporting the fight against AIDS, by taking part in Convivio, the largest charity event in Italy for raising funds for ANLAIDS (National Association for the fight against AIDS), now in its tenth year.

The company, based in the Marche region, will offer the Convivio public, at a discounted price, some of the items in the Yatra range. This is a set of cookware that explores and combines the unusual gastronomic features of different cultures.

“Yatra”, in Sanskrit, means a journey; it provides an experience that leads you through environments, traditions and colours - and also the smells, aromas and flavours typical of different peoples.

TVS, with its designer cookware, alongside some other, all-Italian fashion brands, takes public opinion not just along a gastronomic journey but also one of sensitising people to the theme of AIDS.

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